

CASE STUDY: APPLICATION DEVELOPMENT

INDUSTRY

Extended Warranty Business

SERVICES PROVIDED

Project Management, Strategic Business Process Consulting

COMPANY

Internet Company selling Extended Warranties for Home, Auto, and Consumer Products

CHALLENGE

Client was currently in the business of selling extended warranties through dealers or retailers. Client desired a solution for customers to purchase warranties directly through a website portal.

SOLUTION

Created, designed and developed a business concept to sell extend service plans directly to the consumer. The vehicle to perform this task is WarrantySuperStore.com. Led efforts to setup the company from the ground floor, design and develop warrantysuperstore website, design and develop the intranet application for business tracking and accounting reconciliation. Assisted in efforts to setup and secure relationships for all business opportunities. Sold company to an insurance/warranty company.